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OPEN ASIA
UNIFYING SCIENCE, EMPOWERING INNOVATION

Project acronym: OPEN-ASIA

Project full title: OPEN-ASIA: Boosting engagement of HEIs in
Open Science in India and Malaysia

GA No: 101128493

Funding Scheme: Erasmus+

Title of the presentation:
**WP7 - DISSEMINATION, EXPLOITATION, AND
IMPACT MAXIMIZATION**
Kuala Lumpur/21 & 22 October 2024

Speaker: Shaliza Ibrahim

Institution: Universiti Malaya

<https://openasia-erasmus.org>



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TASK	T7.1 Organization and running of international dissemination campaign	KPI/ Key Progress Indicators				Comments
		Nr. / Title	Deadline	Responsible Partner	Quality Assurance Partner	
Activities	P1-NMIMS and P4-UM will design a Dissemination and Exploitation Strategy in order to create a solid platform for the project implementation	1 x document/ English version/ Digital format/ min 20 pages	M4/ 30 Apr`24	P4-UM	P1-NMIMS	DONE
	P1-NMIMS in close collaboration with project`s partner institutions, will secure project`s inter-project`s coaching	2 x presentation per year/6 x presentations altogether	M1- M36	P1-NMIMS	P8-EPDRI	1st: OSCAR2.0 project (during OSF1-Zambia)/ Feb`24



Deliverable D7.1. Dissemination and Exploitation Strategy completed.



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TASK	T7.2. Organization and running of national dissemination campaign	KPI/ Key Progress Indicators				Comments
		Nr. / Title	Deadline	Responsible Partner	Quality Assurance Partner	
Activities	Each PCHEI will publish one (1) article at national/ regional level (each year/ altogether 15 national mass-media articles).	5 x articles/each year - altogether 15 articles	M1- M36	each PCHEI	P4-UM	1st article expected/each PCHEI/ till Sept`24
TASK	T7.3. Organization and running of institutional dissemination campaign	KPI/ Key Progress Indicators				Comments
	Each PCHEI will organise at least one (1) institutional dissemination event each year (at least 15 participants/each event)	5 x events each year/ altogether 15 events /at least 225 participants	M1- M36	Each PCHEI	P4-UM	1 event expected/each PCHEI/ till Sept`24
	Each PCHEI will publish one (1) articles/press release on institutional level (institutional newspaper/or webpage/or Facebook)/each year	5 x articles each year/altogether 15 articles	M1- M36	Each PCHEI	P4-UM	1 event expected/each PCHEI/ till Sept`24



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Dissemination articles at national levels

Institutions	Link
P1 - NMIMS	https://www.prnewswire.com/in/news-releases/nmims-hosts-erasmus-international-conference-on-open-science---sparks-dialogue-on-the-adoption-of-open-science-302107066.html
P2 - TIET	
P4 - UM	https://www.businesstoday.com.my/2024/09/16/sept-16-is-also-the-international-day-of-science-technology-and-innovation/
P5 - UMS	https://malaysiagazette.com/2024/03/26/ums-bangun-polisi-open-science-asia/
P6 - UNIMAS	https://www.bernama.com/tv/news.php?id=2336328

**This list is non-exhaustive*



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Dissemination event at institutional levels

Institutions	Link
P1 - NMIMS	Seminar – VC Faculty Lounge
P2 - TIET	
P4 - UM	Webinar – Roles of a University Library in Providing Research Support and Open Science
P5 - UMS	Seminar & Bengkel Sains Terbuka
P6 - UNIMAS	Open Science Workshop (Hybrid)



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Dissemination articles at institutional levels

Institutions	Link
P1 - NMIMS	https://spandan.nmims.edu/2024/04/03/nmims-hosts-erasmus-international-conference-on-open-science-sparks-dialogue-on-the-adoption-of-open-science/
P2 - TIET	https://www.linkedin.com/posts/tietofficial_tiet-thaparinstitute-accomplishment-activity-7101425282074472448-SfME?trk=public_profile_like_view
P4 - UM	https://www.businesstoday.com.my/2024/09/16/sept-16-is-also-the-international-day-of-science-technology-and-innovation/
P5 - UMS	https://www.ums.edu.my/v5/en/banner-link/15152-ums-joins-eight-international-universities-to-develop-open-science-asia-policy
P6 - UNIMAS	UNIMAS Gazette

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