

The Journey from Commercial to Open-Source Software

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Agenda

Background

Market
Scenario

- Open-Source Software
- Commercial Software

Journey of
NMIMS

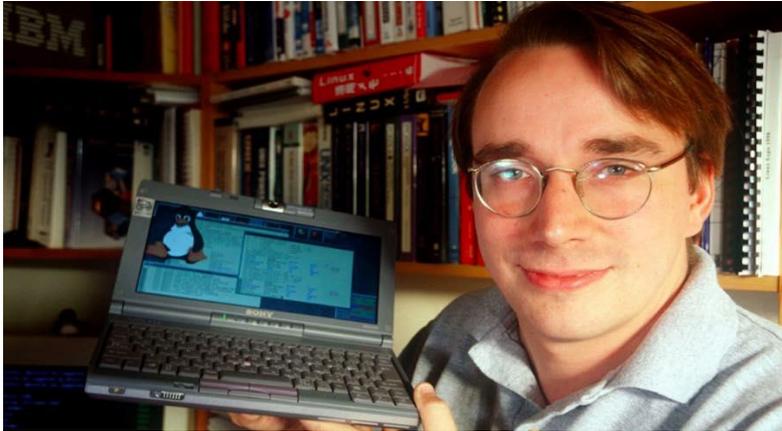
Hands-On-
Session

Conclusion



Background

The Birth of a Linux™



In 1991, Linus Torvalds created the Linux kernel due to frustrations with existing operating systems.

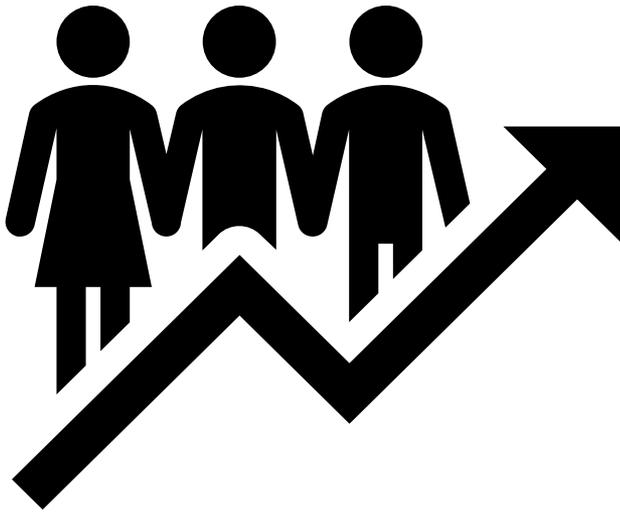
More developers joined the Linux project, propelling the concept of open-source software & demonstrating the power of collective effort & sharing knowledge and resources.



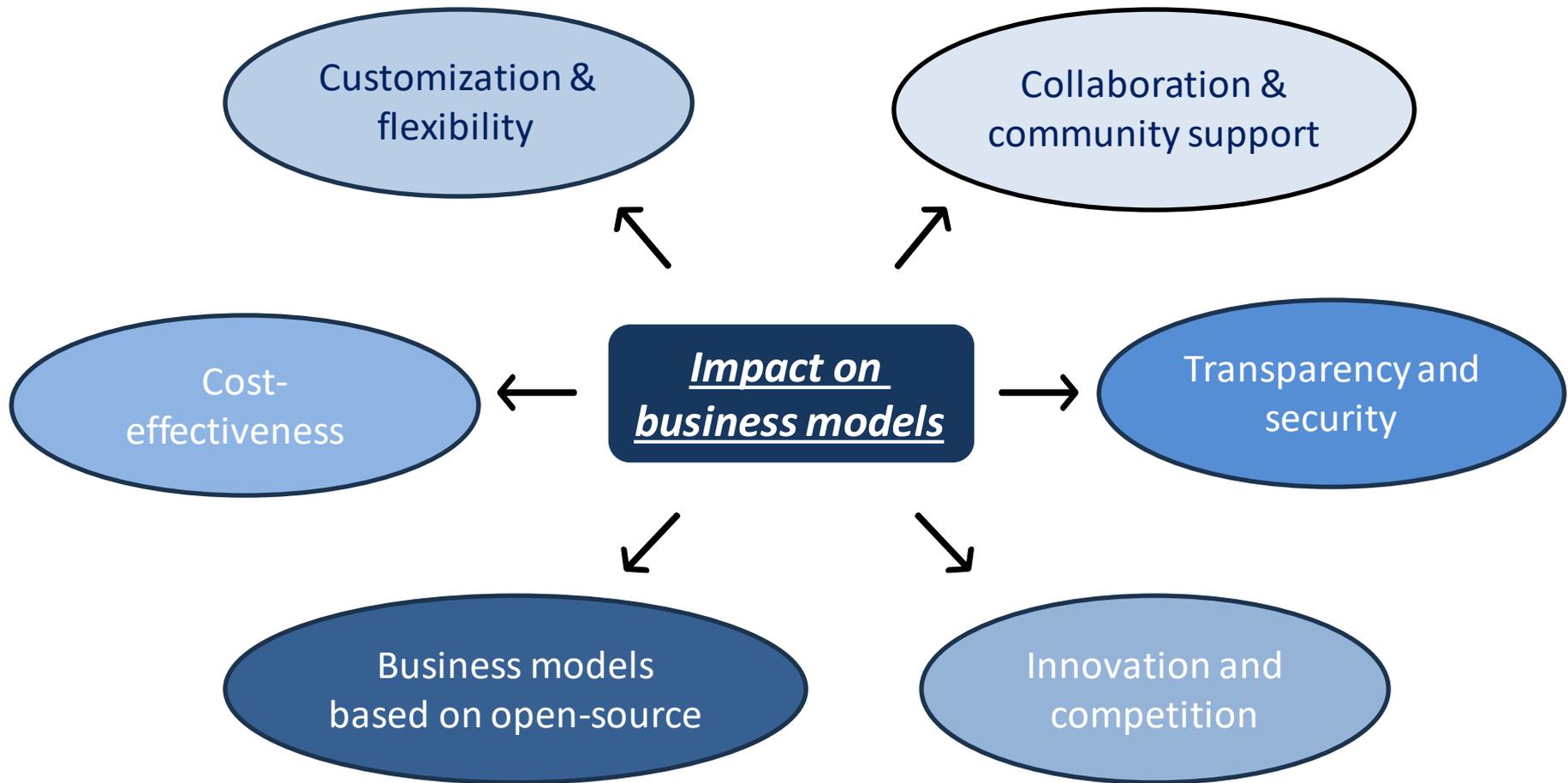


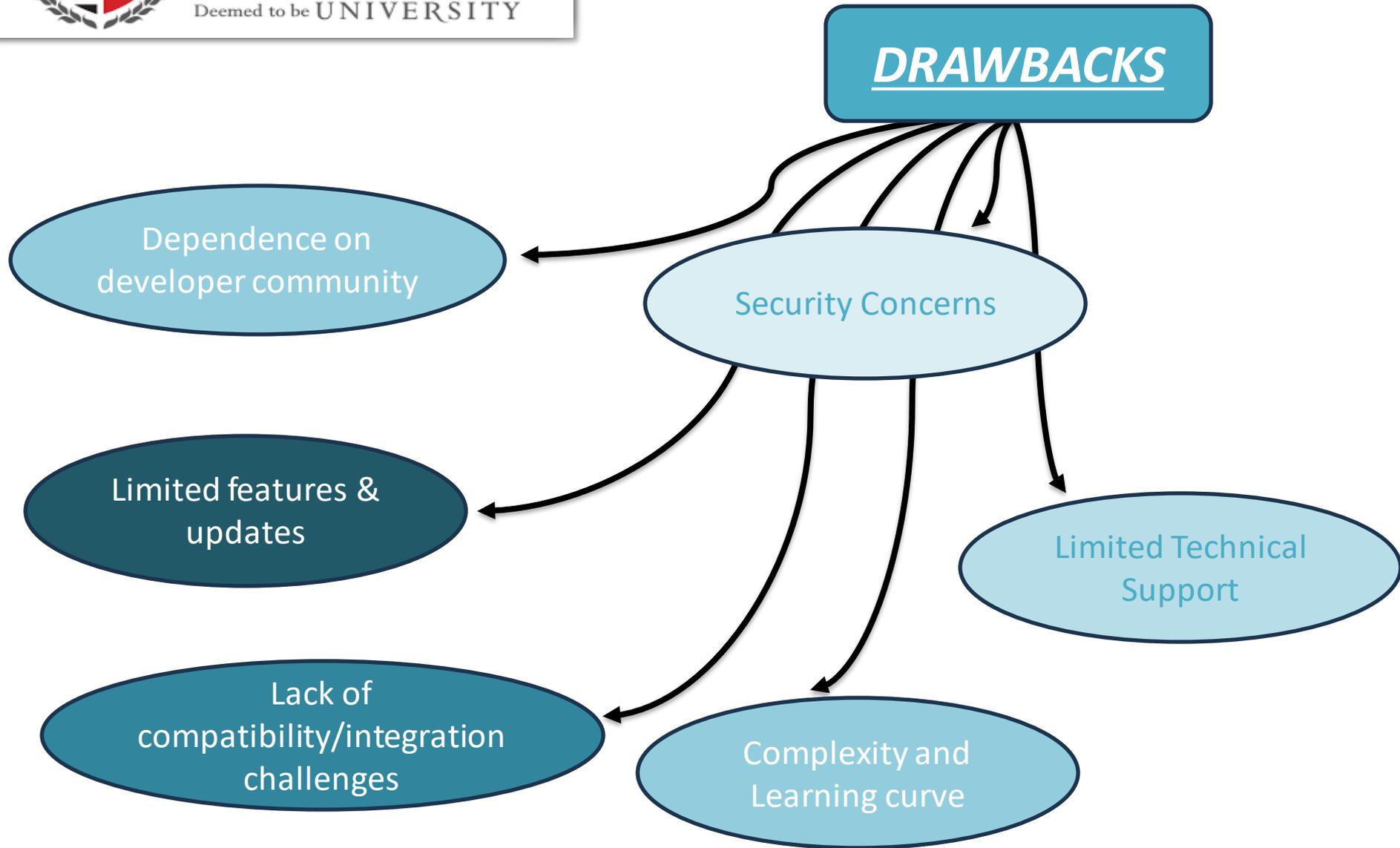
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Market Scenario



	OPEN-SOURCE	COMMERCIAL
DATA PROGRAMMING	  	  
WEBSITE DEVELOPMENT	 <p>WORDPRESS</p>	 
VISUALIZATION	 	  
VIDEO BROADCASTING	 <p>OBS Open Broadcaster Software</p>	 
AI/ML	   <p>Keras PyTorch TensorFlow</p>	   <p>amazon LEX IBM Watson pypestream</p>
OPERATING SYSTEM	  <p>android Linux</p>	  <p>iOS Windows</p>





ADVANTAGES



Professional Technical Support



User-friendly Interface



Regular Updates and Features



Compatibility and Integration



Predictable Costs



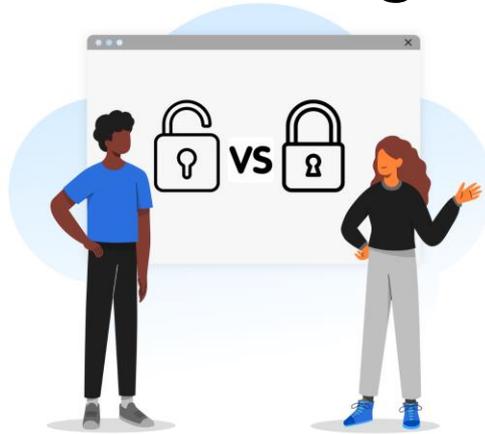
Brand Reputation and Reliability

DISADVANTAGES

- Higher Cost 
- Limited customization
- Proprietary Nature
- Technical Support
- Vendor Lock-in
- Updates and Development



- *Both have their own strengths and weaknesses*

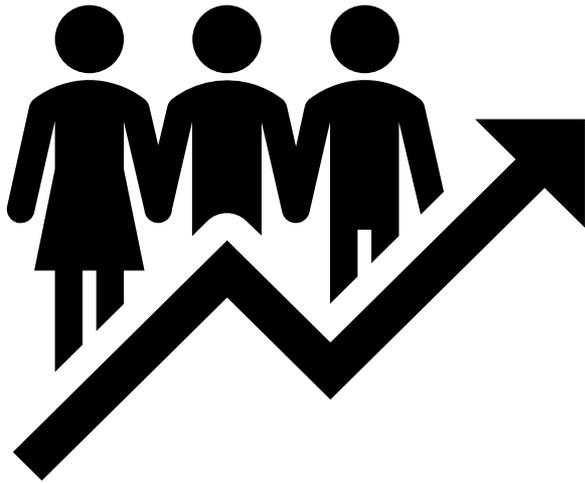


- *Choice between the two often depends on the specific needs and resources of the user*
 1. Cost considerations
 2. Accessibility and Availability
 3. Customization and Flexibility
 4. Community Support



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Journey of NMIMS





2011-
1st
SAS EAS License
procured for 1
Campus of
SVKM'S NMIMS



2012-
Upgraded
to campus
license across 4
Campus of
SVKM'S NMIMS



2013-
SAS Education
Services got
incorporated for
3 SVKM'S NMIMS
Schools



2014-
Upgraded to
SAS E MINER
License in 4
Campus of
SVKM'S NMIMS

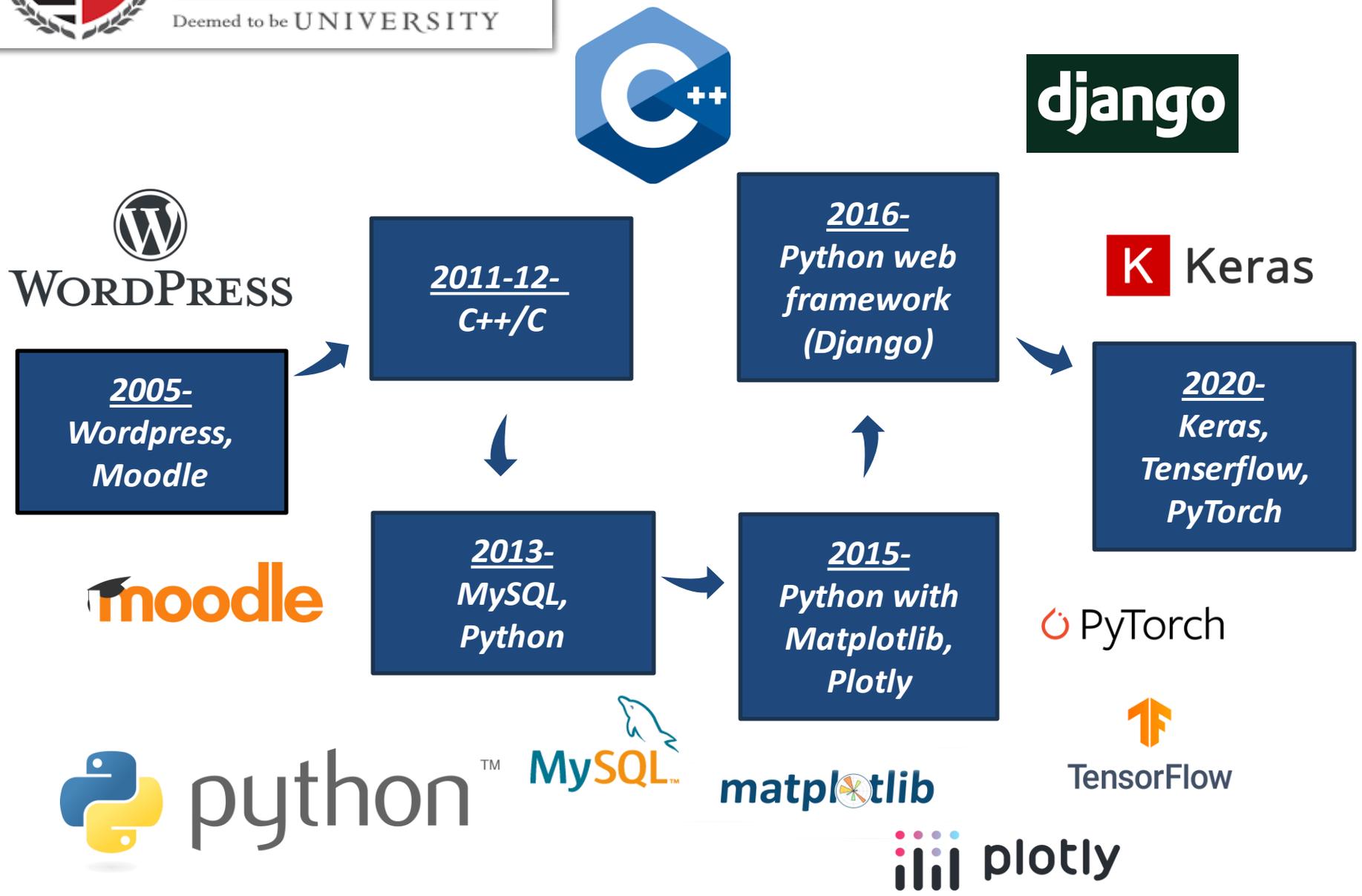


2015 | 2023-

- SVKM'S Trust + NMIMS University Upgraded across the SVKM'S Institutions for SAS Education Suite.
- 129 Faculties across nmims schools SAS Trained.
- 1100+ Statistics Students and students from various nmims schools trained .
- SVKM'S NMIMS Center of Excellence – Business Analytics & Data Sciences.
- SAS | NMIMS Data Mining Championship.
- SAS – First Distance Learning Program.



***NMIMS and SAS join hands to propel India's leap in Analytics
– May 2014***

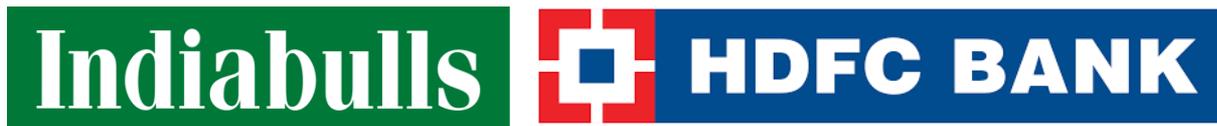


***Business Analytics & Data Mining
Championship (24 hours Hackathon)***

Conducted on October 12 to 14, 2017



- Exclusive partner SAS & Hindustan Unilever
- 1195 participants (350+ teams) including students from top institutes
- Covered by 3 media houses (Business Standard etc.)
- Job fair (HDFC,SAS, LTI, Fractal, Epoch, Indiabulls)



- Panel Discussion by eminent corporate leaders
- Venue – Mukesh Patel Auditorium, Mumbai
- Prizes worth INR 10 Lakhs & sponsored USA trip to compete with global teams



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BADM 2017



***Business Analytics & Data Mining
Championship (24 hours Hackathon)***

Conducted on October 4 to 6, 2018



- Free SAS tools & e-learning /Open-source tools on data for good initiative
- Exclusive partner SAS
- 4300+ participants (750+ teams) including working professionals and students from top institutes
- Panel Discussion by eminent corporate leaders
- Venue – Mukesh Patel Auditorium, Mumbai
- Prizes worth INR 12 Lakhs & sponsored USA trip to compete with global teams

***Business Analytics & Data Mining
Championship (24 hours Hackathon)***

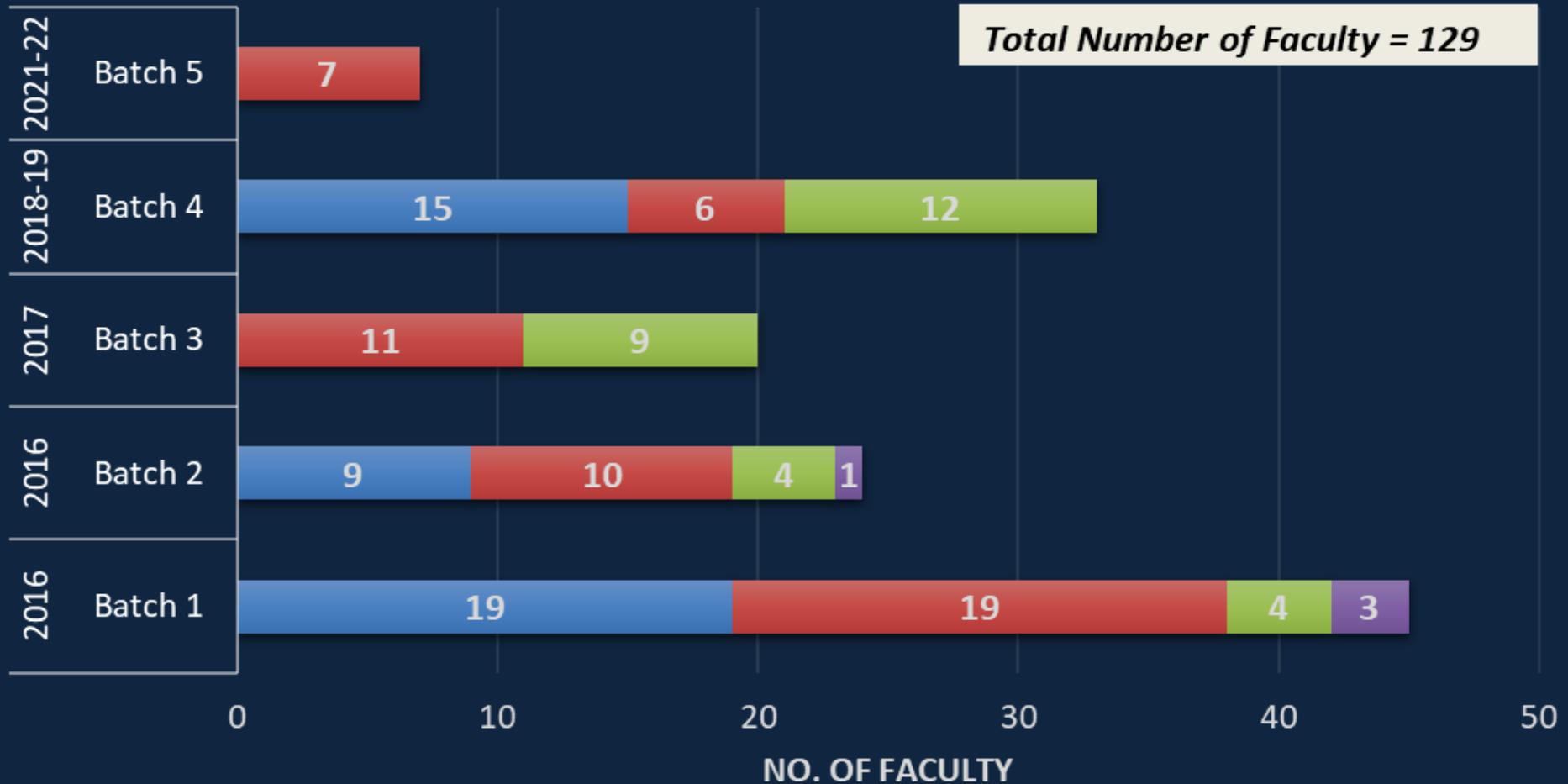
Conducted on October 10 to 12, 2019



- Open-source tools
- 2600+ participants (400+ teams) including students from top institutes
- Panel Discussion by eminent corporate leaders
- Venue – Mukesh Patel Auditorium, Mumbai
- Prizes worth INR 12 Lakhs

FACULTY TRAINING PROGRAMS CONDUCTED

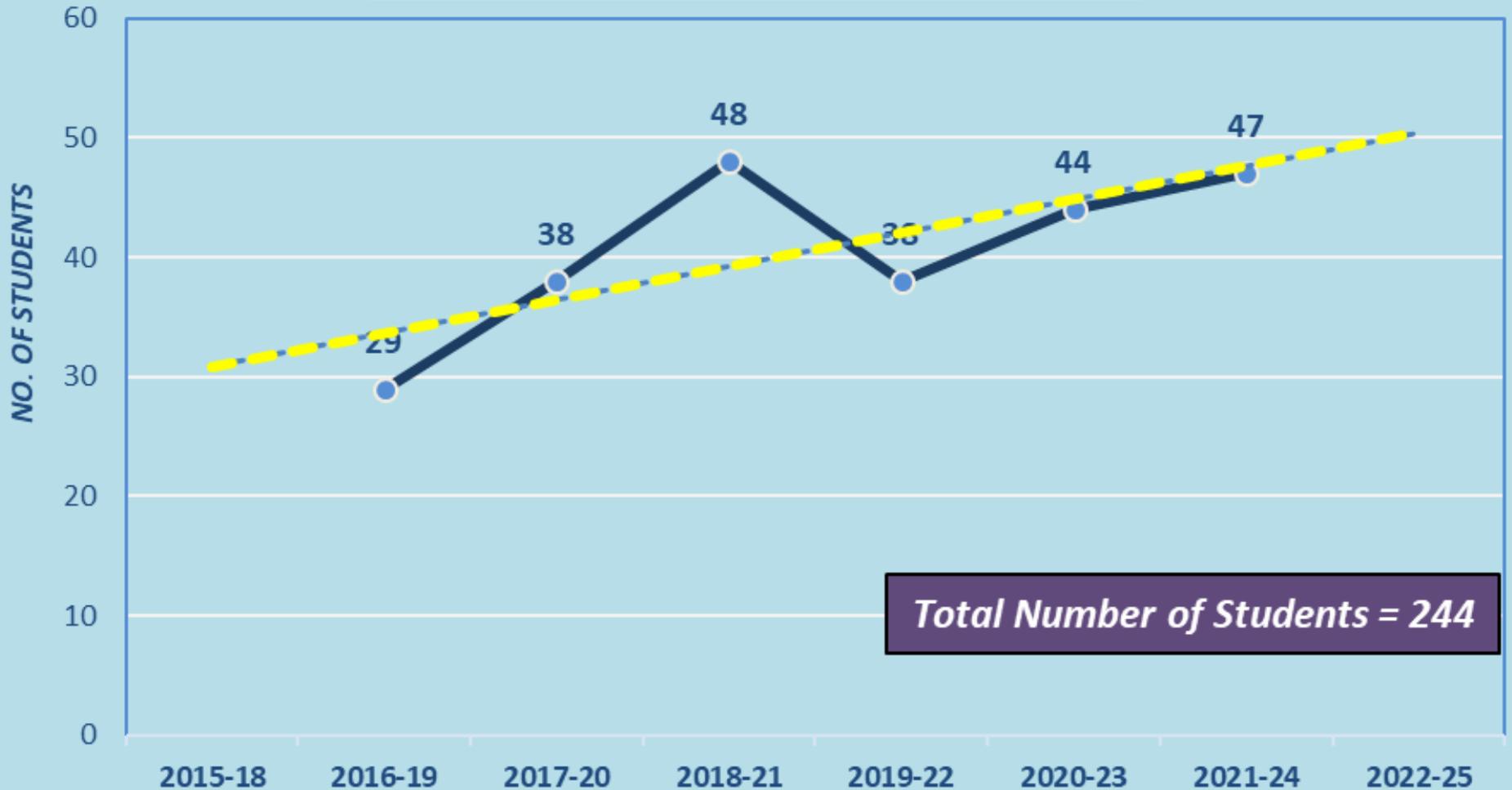
■ VA ■ BASE SAS ■ PM ■ Hadoop





BSc- SAS VA

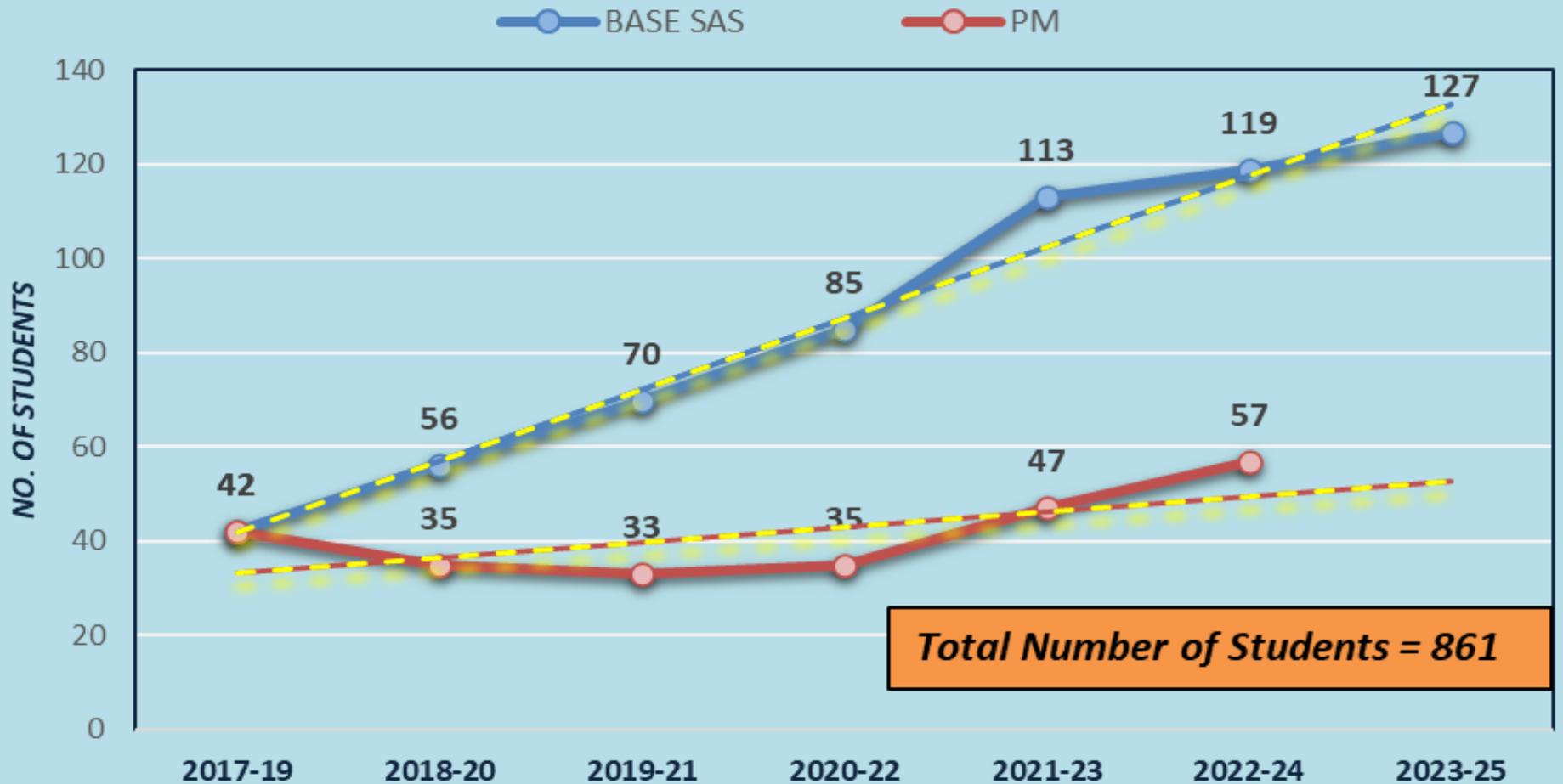
No. of statistics students from 2017 to 2023





MSc- BASE SAS and PM

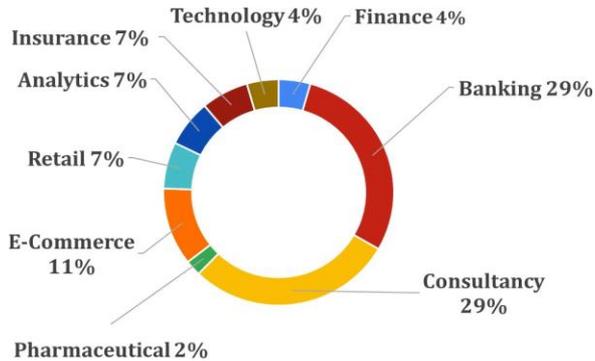
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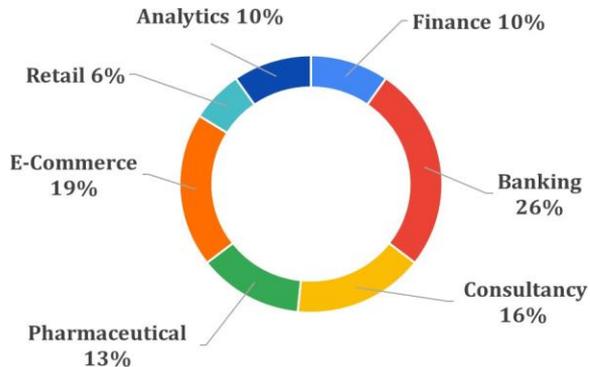


PLACEMENT OVERVIEW 2020-2022

SECTORS

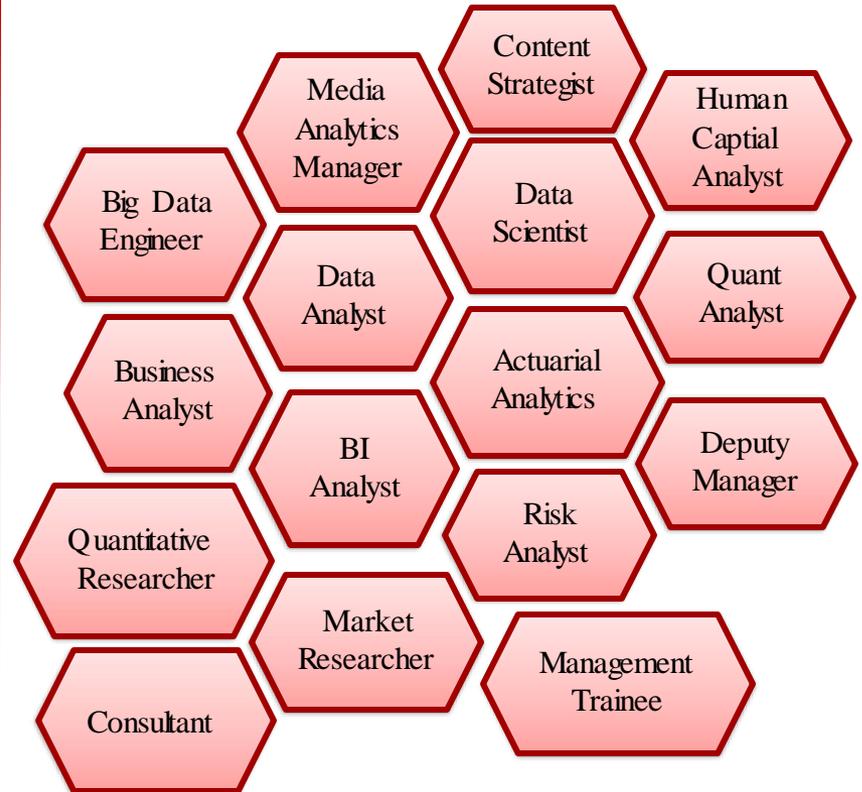


M.Sc. ASA



M.Sc. Statistics

PROFILES OFFERED



Hands-On-Session

- Imagine a world where knowledge is not confined to the walls of a few elite institutions but is freely shared and built upon by a global community. ***This is the essence of open-source software.***
- Our demonstration session today aims to take you on a captivating journey through the world of open source, ***showcasing its power, flexibility, and potential.***

A Journey of Discovery and Collaboration



A Journey of Discovery and Collaboration



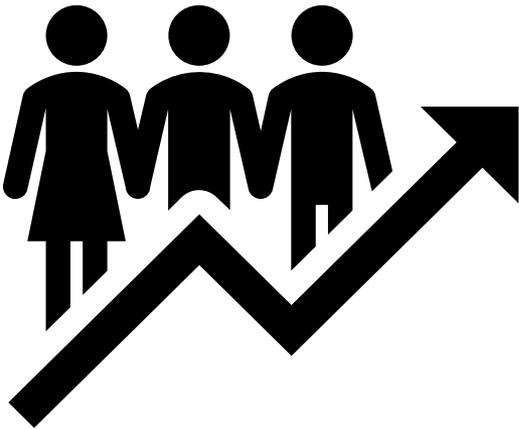
Demonstrations

	<i>OPEN-SOURCE</i>	<i>COMMERCIAL</i>
DATA PROGRAMMING	MySQL 	SAS 
WEBSITE	WordPress  WORDPRESS	WIX 
VISUALIZATION	Python: Matplotlib 	SAS VA 
VIDEO PROCESSING	OBS 	Camtasia 

	<i>OPEN-SOURCE</i>	<i>COMMERCIAL</i>
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	OPEN-SOURCE As of Oct 2022, Approx. 60% Market Share	COMMERCIAL As of Oct 2022, Approx. 40% Market Share
DATA PROGRAMMING	MySQL 	SAS 
Features	MySQL has a vast and active community	SAS Community (Limited)
	Allows users to modify the source code for unique needs of organization	Not Allowed
	Need ecosystem of third-party tools to extend its functionality	Own Ecosystem of Tools
	MySQL is platform-independent	limited to specific operating systems

Demonstration



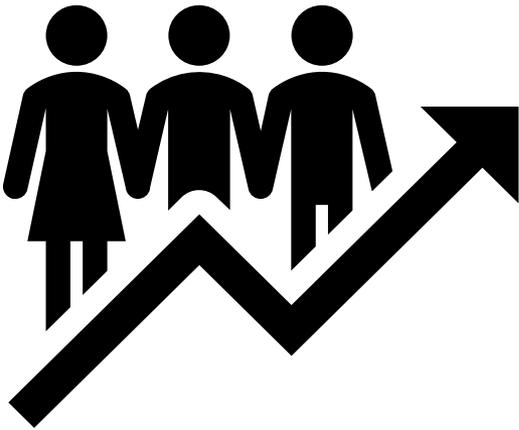


	OPEN-SOURCE As of Oct 2022, Approx. 60% Market Share	COMMERCIAL As of Oct 2022, Approx. 40% Market Share
DATA PROGRAMMING	MySQL 	SAS 
Experience		

	<i>OPEN-SOURCE</i>	<i>COMMERCIAL</i>
<i>DATA PROGRAMMING</i>	MySQL 	SAS 
<i>WEBSITE</i>	WordPress  WORDPRESS	WIX 
<i>VISUALIZATION</i>	Python: Matplotlib 	SAS VA 
<i>VIDEO PROCESSING</i>	OBS 	Camtasia 

	<i>OPEN-SOURCE</i> Approx. 78% Market Share	<i>COMMERCIAL</i> Approx. 22% Market Share
<i>WEBSITE</i>	WORDPRESS	WIX
<i>Features</i>	WordPress allows users to modify the source code	As per company only
	vast and active community of developers, and experts	Dedicated support
	Handle large amounts of data and supports growing businesses	offer scalability and security at cost
	easily export it if they decide to switch to another platform	challenging for users to transfer their content

Demonstration





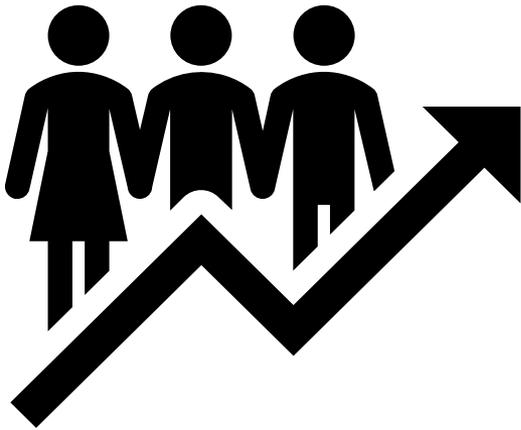
	<i>OPEN-SOURCE</i>	<i>COMMERCIAL</i>
<i>WEBSITE</i>	WORDPRESS	WIX
<i>EXPERIENCE</i>		

	<i>OPEN-SOURCE</i>	<i>COMMERCIAL</i>
<i>DATA PROGRAMMING</i>	MySQL 	SAS 
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<i>VIDEO PROCESSING</i>	OBS 	Camtasia 



	<i>OPEN-SOURCE</i>	<i>COMMERCIAL</i>
<i>VISUALIZATION</i>	Python: Matplotlib	SAS VA
<i>Features</i>	Availability and Accessibility	Licensing required
	high level of flexibility and customization	user-friendly interface, has limited customization options
	vast community of users and developers	Limited community and dedicated support
	integrates seamlessly with the Python	limited compatibility with other tools and platforms

Demonstration





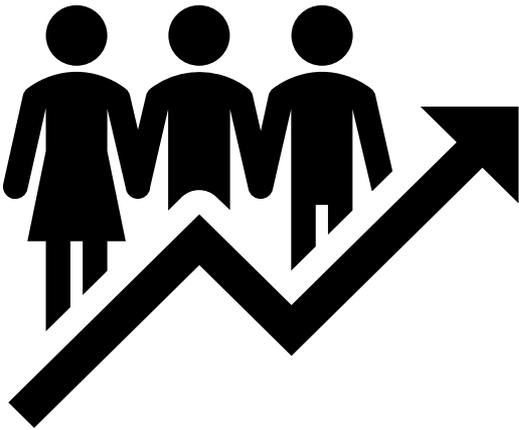
	<i>OPEN-SOURCE</i>	<i>COMMERCIAL</i>
<i>VISUALIZATION</i>	Python: Matplotlib	SAS VA
<i>Experience</i>		

	<i>OPEN-SOURCE</i>	<i>COMMERCIAL</i>
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	<i>OPEN-SOURCE</i>	<i>COMMERCIAL</i>
<i>VIDEO</i>	OBS	CAMTACIA
<i>Features</i>	Supports multiple platforms	Windows support
	Provides a range of customizable settings and output formats	Includes a vast library of assets
	learning curve due to its advanced features	User friendly
	Extensive community	Limited community support

Demonstration





	<i>OPEN-SOURCE</i>	<i>COMMERCIAL</i>
VIDEO	OBS	CAMTACIA
EXPERIENCE		

- **Commercial System**

- Look and feel is better (Ease of use)
- Dedicated Support
- Specialized Features
- Security with vendor

- **Open System**

- Lot of Customization & Flexibility
- Reduced cost
- Innovations & Collaboration
- No Vendor Lock In (Any time we can transfer to other sw)

- In this session, we have provided insights and examples to help you navigate the decision-making process when selecting between open-source and commercial software.
- We encourage you to continue exploring these topics and stay updated on the latest developments in the world of software to make the best choices for your unique situation.



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*Thank
you*

